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SRI MAHAVEERA FIRST GRADE COLLEGE MOODBIDRI, D.K., P.O. KODANGALLU – 574 197 Karnataka State (Sponsored by Academy of General Education, Manipal & Sri Mahaveera College Trust, Moodbidri) Accredited by NAAC at 'A' Grade

Dr. RADHAKRISHNA, M.A., M.B.A., M.Phil, Ph.D

Principal

6.2.1 The institutional Strategic/ perspective plan is effectively deployed

Based on the strategic/perspective plan of the college, every year the college used to organise Mangalore University level intercollegiate Elocution competition on Gandhian Thought and Philosophy. To familiarize Mahatma Gandhiji's ideas among the students, this competition was started from 2007 onwards. The vision of the college highlights that the objective of the institution is to inculcate values and morale among the youths. Keeping this in mind, the top management of the college advocated Gandhian Philosophy and decided to organize a university level competition on this theme. This competition was started by Sri Sampath Samrajya, the present Deputy Chairman of the College Governing Council in memory of his father Late Sri Dharma Samrajya who was a true follower of Gandhian principles. Cash prizes to the winners of the competition are also sponsored by him.

The college library organizes a weeklong book exhibition 'Gandhiana' every year. Books on Gandhiji's life and philosophy are displayed during the exhibition. This year also, the book exhibition is arranged for the benefit of staff, students and the general public. Our students actively participated in the 'Swatcha Bharath Abhiyana' organized by Rotary Club of Moodbidiri temple town and TMC Moodbidiri on account of Gandhi Jayanthi.

Dr. Radhakrishna Principal Principal SHRI MAHAVEERA COLLEGE, MOODBIDRI